

Asset Based Community Development (ABCD) in Leeds

Why?	Our ambition				
	To expand Asset Based Community Development across Leeds, shifting power to people and supporting communities to thrive.				
What?	Our priorities				
	Raise the profile	Build on the 'pathfinder' model	Focus on social capital, community building and neighbourliness	Asset-based approaches underpin and transform ways of operating in Leeds	
	We will utilise social media/marketing/communications to celebrate success, showcasing our work nationally and internationally. We will champion the ABCD approach through key networks/partnerships.	Will we fund ABCD 'pathfinders', and work with key partners that will build on the infrastructure, capacity, and the legacy of the ABCD Pathfinder model.	We will work cross sector to develop city-wide opportunities that supports socially led action and change within communities.	We will support the Community Power Agenda, shaping strategies and establishing a clear narrative for asset-based working for Leeds City Council and partners.	
	Our key principles				
How?	People driven	Relationship oriented	Asset-based	Placed-based	Inclusion focused
	People are the instigators of change not passive recipients	Relationships and friendships drive the approach not systems and processes	We focus on people's gifts and talents - what's strong, not what's wrong	The person defines their neighbourhood or Community of Interest which will have the biggest impact for change	Everyone has gifts and all will be welcomed to contribute
	Our values				
	Being open, honest, and trusted	Treating People fairly	Spending money wisely	Working as a team for Leeds	Working with communities
	People and communities generate change and are at the heart of every decision. We will provide clear messaging on any developments and opportunities for ABCD	We recognise that every person has a voice and will seek to hear those voices to make change	We will use resources in the most practical and efficient way	We will work together with organisations, groups, and people on developing the asset-based way in Leeds	We recognise that people and communities are the best placed to understand what works best for them and will be guided by them. We will pursue what we can do with and by communities rather than to and for.
Who?	Our Team Leeds approach				
	This way of working is led by people. We will work with people and our partners including the Third Sector as a team to develop ABCD and asset-based working in Leeds.				
Where?	We will work across the city but prioritise areas with higher levels of poverty and inequality. We will work in partnership to complement existing community building activity.				
So that?	Outcomes				
	People have good friends.	Communities identify and work to bring about the changes they want to see.	People and communities are better connected and more resilient.	People live happier, more independent lives for longer	