



# Community Connector Factsheet

## What is ABCD?

Asset Based Community Development (ABCD) is a neighbourhood-based approach to community building that starts with what's strong and not what's wrong. Citizens are supported to consider what is best done by the community themselves, what is best done by the community with support and what does the community need outside help with. Key to the approach is the belief that, given the tools and the opportunity, small groups of citizens can change the things that they believe need changing in their community better than anyone else.

ABCD recognises that everyone has assets and gifts. Everyone has something to contribute. It focuses on the strengths of individuals and the community. It identifies and mobilises individual and community assets, skills, passions, and possibilities.

## What is a Community Connector?

Community Connectors are people who live in an area who want to **help and/or join in** to nurture that community. They are local people who are creators, natural networkers, relationship builders, and trusted by others.

They know and keep in touch with many people and are seen as leaders, are well-connected and have many trusted relationships in the area they live in.

They **enjoy and celebrate where they live and believe in the people in their community**. They know their neighbourhood, street, people, groups, and associations. Community Connectors love to talk and listen, have a can-do attitude, and enjoy finding out about the skills, passions, gifts, and hidden potential of people.



Community Connectors **create connections** to people, associations, institutions and invite people to come together. They may already organise and/or support local activities and foster and support citizen led action on things the community would like to see in their neighbourhoods.